



TREASURE VALLEY OF IDAHO

WALK IT BIKE IT LIVE IT

SAFE ROUTES TO SCHOOL
TREASURE VALLEY FAMILY YMCA

BICYCLE EDUCATION IS MORE
THAN A SHOVE DOWN THE
DRIVEWAY



HELLO THERE!



COMMUNICATION STRATEGIES



CITIES AND COUNTIES



SCHOOL DISTRICT TRANSPORTATION DIRECTORS

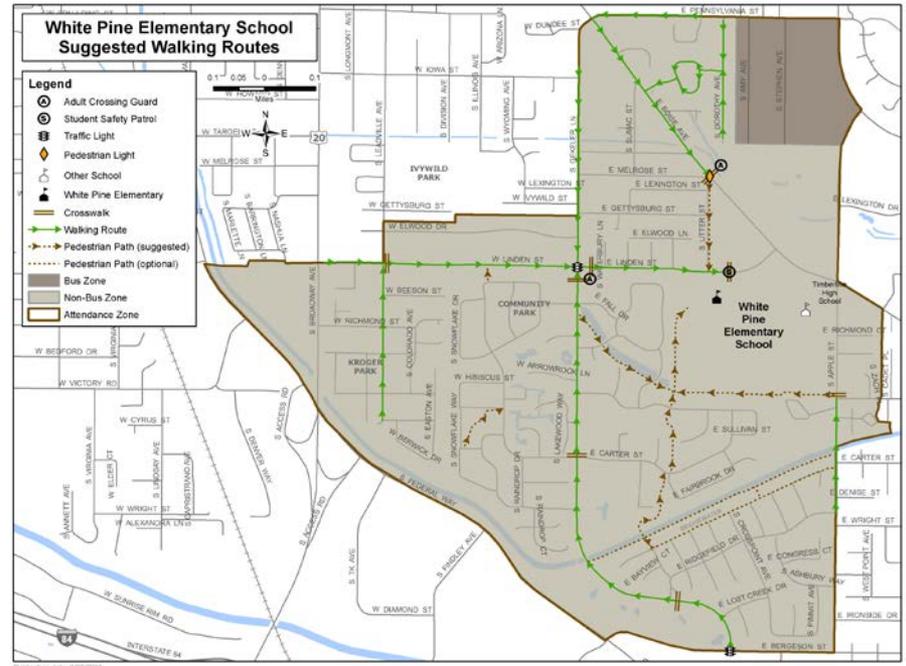
- 5 districts, only 2 with transportation directors
- Yearly check in, August or September
- Updated principal lists provided, review of schools
- Areas of opportunity:
 - New principals or shifting schools
 - Road Construction projects
 - Historical outreach to school
 - Rodeo/in class/walkabouts

SAFETY BUSING/WALK MAPS

Safety Busing



Walk Zone Maps



UNLIKELY PARTNERSHIP FOR THE WIN!



STATE DRIVERS ED CONVENTION





QUESTIONS?

Safe Routes to School
Treasure Valley Family YMCA
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