

CA4-health

healthy places...healthier lives

Safe Routes to School Merced County

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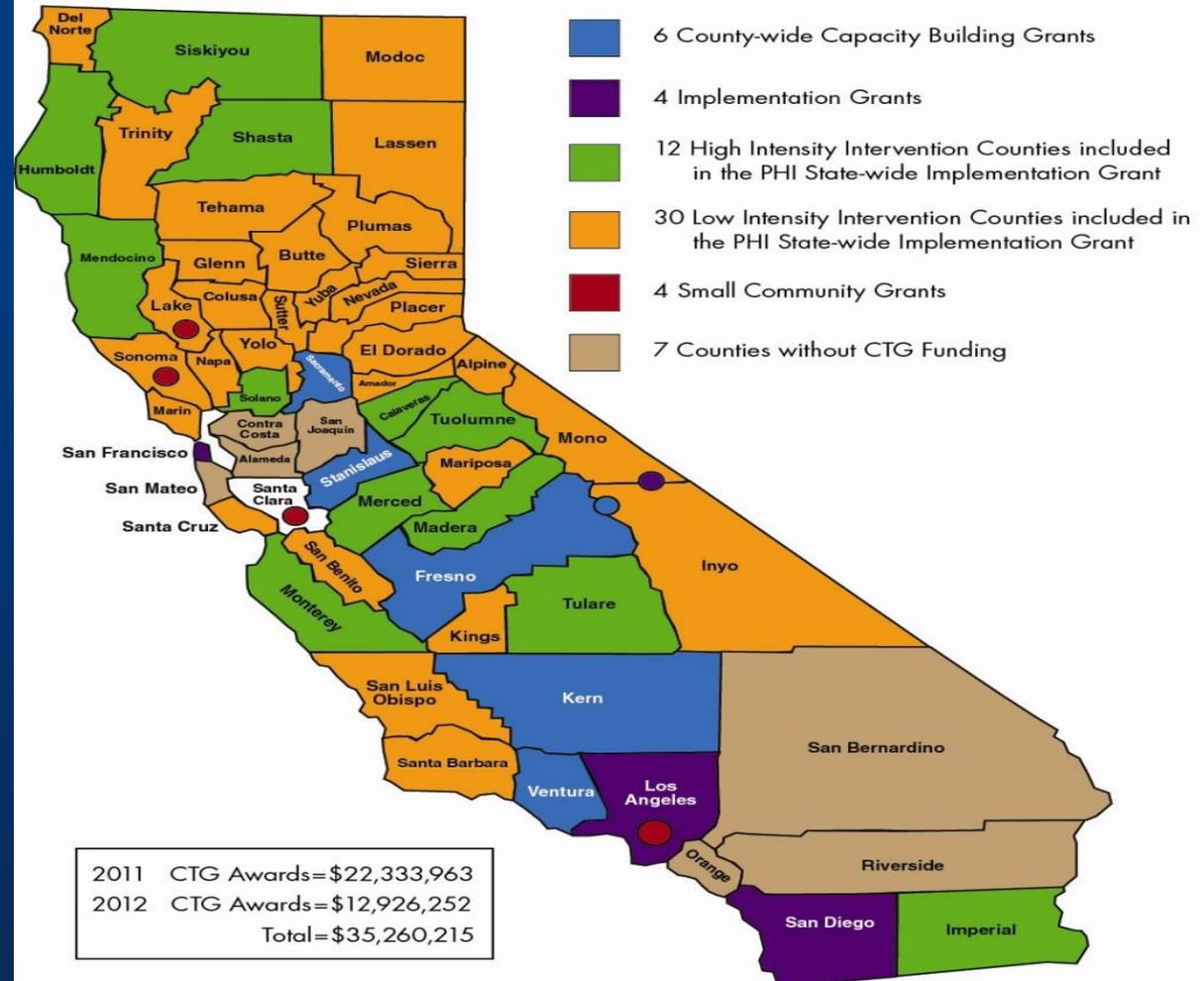
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*Funded by the Centers for Disease Control and Prevention,
through the Prevention and Public Health Fund of the Affordable Care Act.*

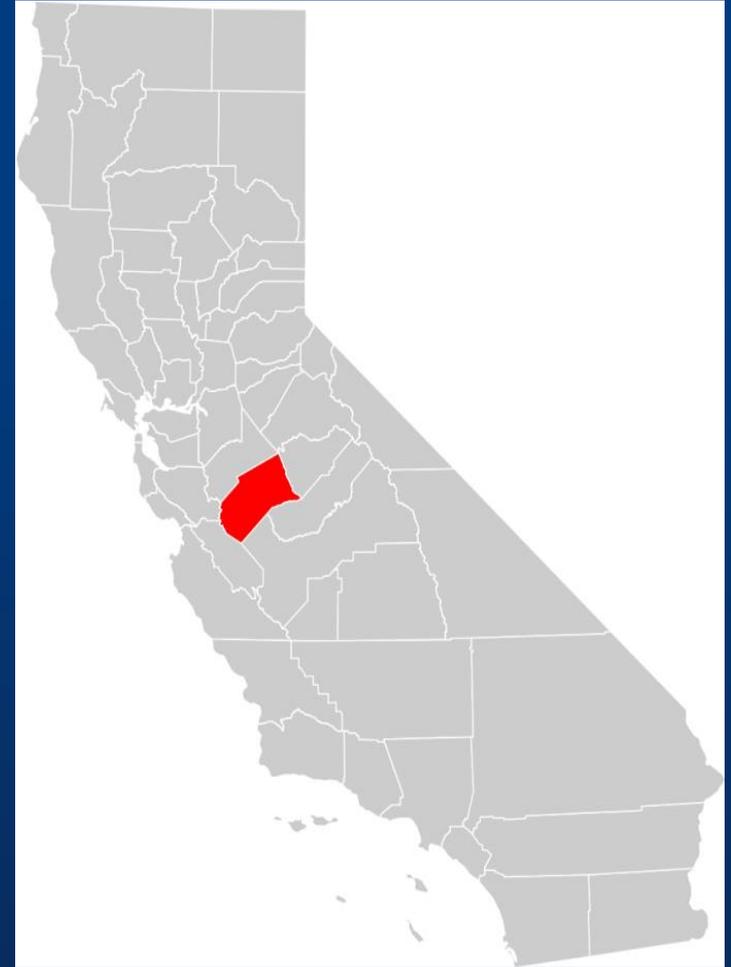
CTG in California

Geographical Distribution of Community Transformation Grant (CTG) Awards in California 2011 and 2012



Merced County

- Population – 255,793
- High Unemployment and Poverty
- Health Concerns
 - Obesity
 - Diabetes
 - Asthma
- 6 cities and unincorporated areas



Winton

- Population = 10,000
- Issues
- Strengths



Laying the Groundwork

- Building relationships
- Meetings
- Presentations
- Documentation

Activities

- Safety Assemblies
- Bike Rodeos
- Helmet Fittings
- Bike/Walk Challenge
- Walk Assessments
- Surveys



From Program to Policy

Met with Superintendent, district staff and principals to discuss need for SRTS policy

September/October, Drafted policy using ChangeLabs SRTS 'build a policy' tool

November 2013, Presentations before Board summarizing activities that took place between July-September

Board voted unanimously in December to approve

Policy Components

- Explicitly states district support for safe and active transportation and recognizes its benefits
- Clarifies and spells out role of district, school, parents and students
- Requires traffic safety education for parents and students in 4/5th grade
- Encourages walking school bus and bicycle trains
- Supports events that promote walking/bicycling such as bike to school and walk to school activities
- Prohibit idling by cars and school buses
- Requires district to provide sufficient bike storage and encourages when possible bike storage facilities to be inside school fence or in locked facilities

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