



# E is for Engagement

The sixth E : keeping volunteers engaged year after year.

# From parent volunteer to Safe Routes To School Program Coordinator



# EAGLE and SRTS

Established in 2008

Kinder – 8<sup>th</sup> Grade Charter School, located in Phoenix, AZ

Current enrollment is 652.

While EAGLE's program began as a grassroots effort, to date we have received \$135,000 in SRTS funding from ADOT; have developed a SRTS program, which has grown exponentially since 2011. We are successfully engaging in the new paradigm by making walking and biking part of our school's culture.

- **2010/11 -2 walkers , 1 volunteer**
- **2011/12- 29 walkers , 9 volunteers**
- **2012/13 -63 walkers, 17 volunteers**
- **2013 /14 - 103 walkers, 14 volunteers**

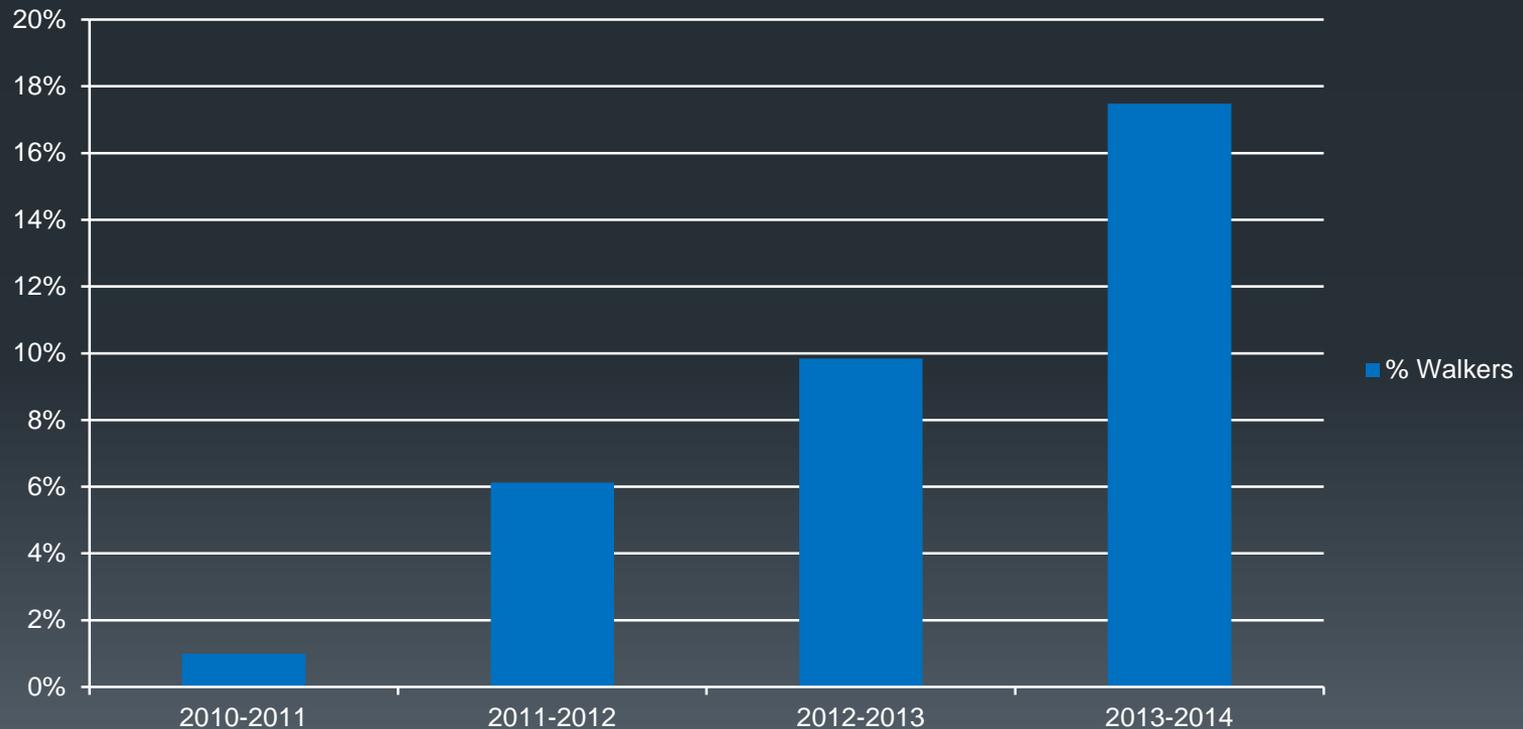




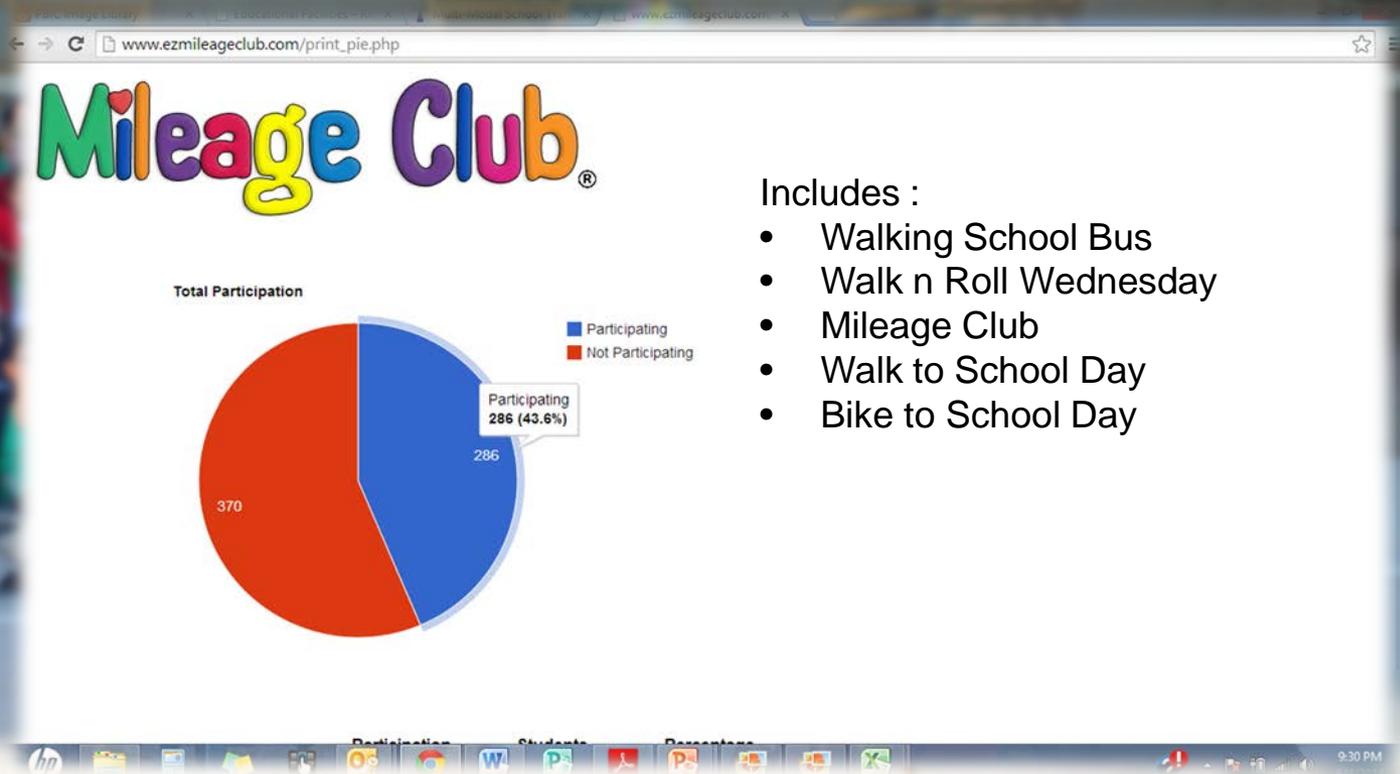
# Walking School Bus

Enrollment  
2011 – 555  
2012 – 650  
2013 - 652

## Walking School Bus Growth



# Current Overall SRTS Participation

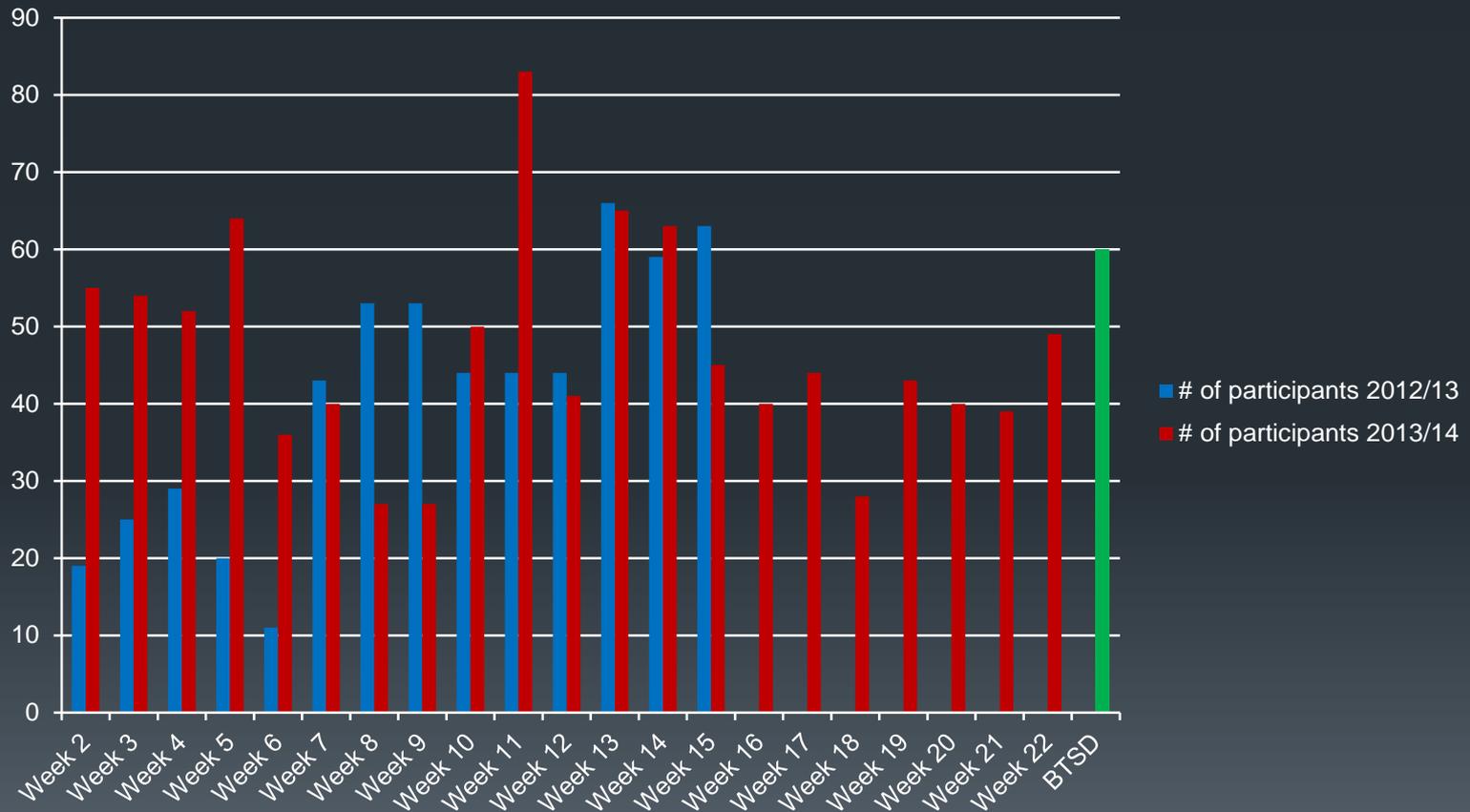


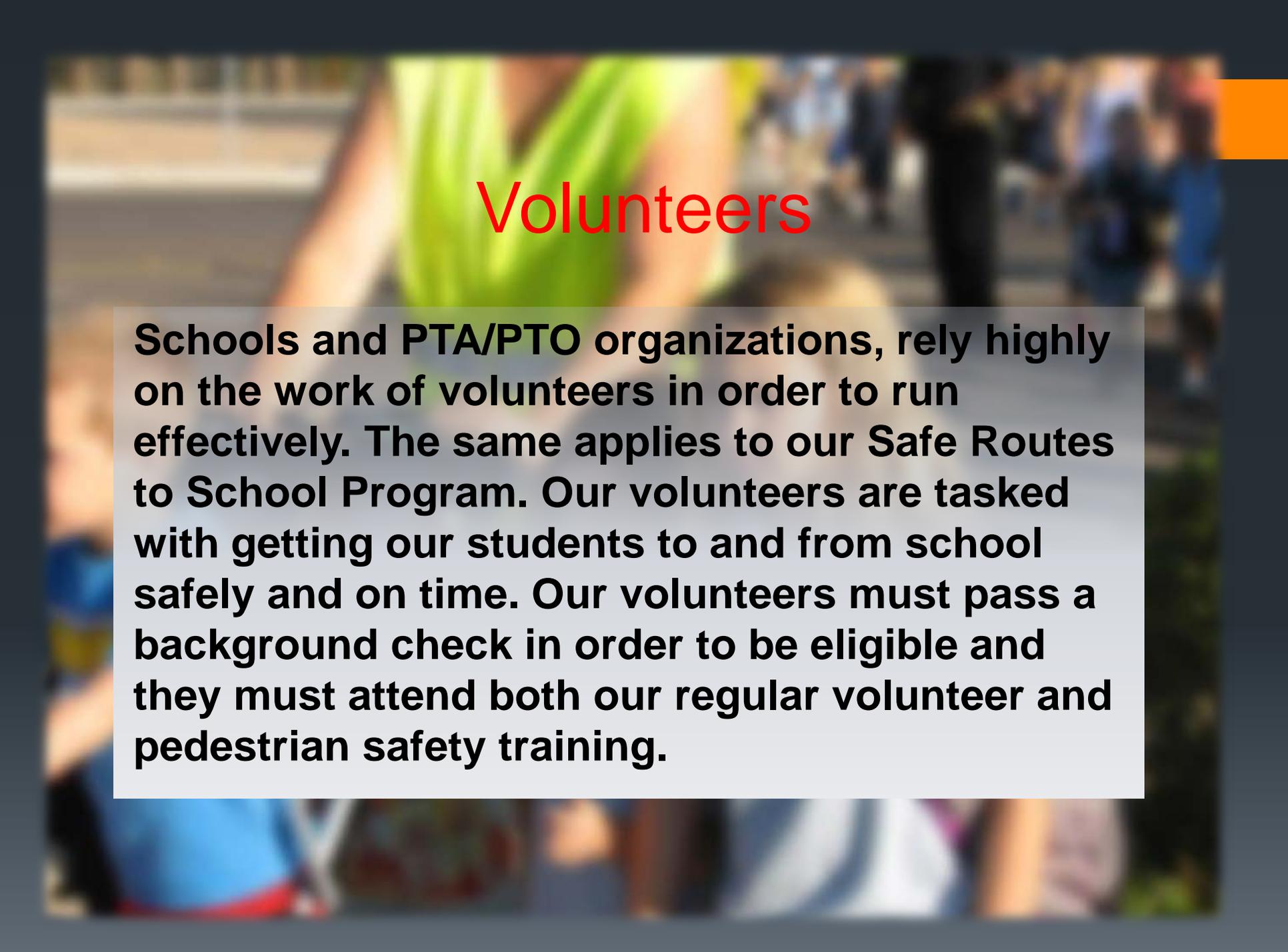
Includes :

- Walking School Bus
- Walk n Roll Wednesday
- Mileage Club
- Walk to School Day
- Bike to School Day



# Walk n Roll Wednesday





# Volunteers

**Schools and PTA/PTO organizations, rely highly on the work of volunteers in order to run effectively. The same applies to our Safe Routes to School Program. Our volunteers are tasked with getting our students to and from school safely and on time. Our volunteers must pass a background check in order to be eligible and they must attend both our regular volunteer and pedestrian safety training.**

# Training

- Current rates of obesity in children in USA
- Current trends in active transport
- Positive effects of Physical Activity in Academics



# Ownership

- Part of the solution
- Statistics
- Input and feedback



# Flexibility

- Honor schedule requests
- Substitutes
- All levels of participation



# Value

- Program can't run without them!



# Incentives

- Stipends
- Pot-luck meetings
- Donations



# Source

- Parents have the most emotional connection
- Ask personally
- Do not assume





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