

A Conversation: Advancing Safe Routes to Parks During the Pandemic

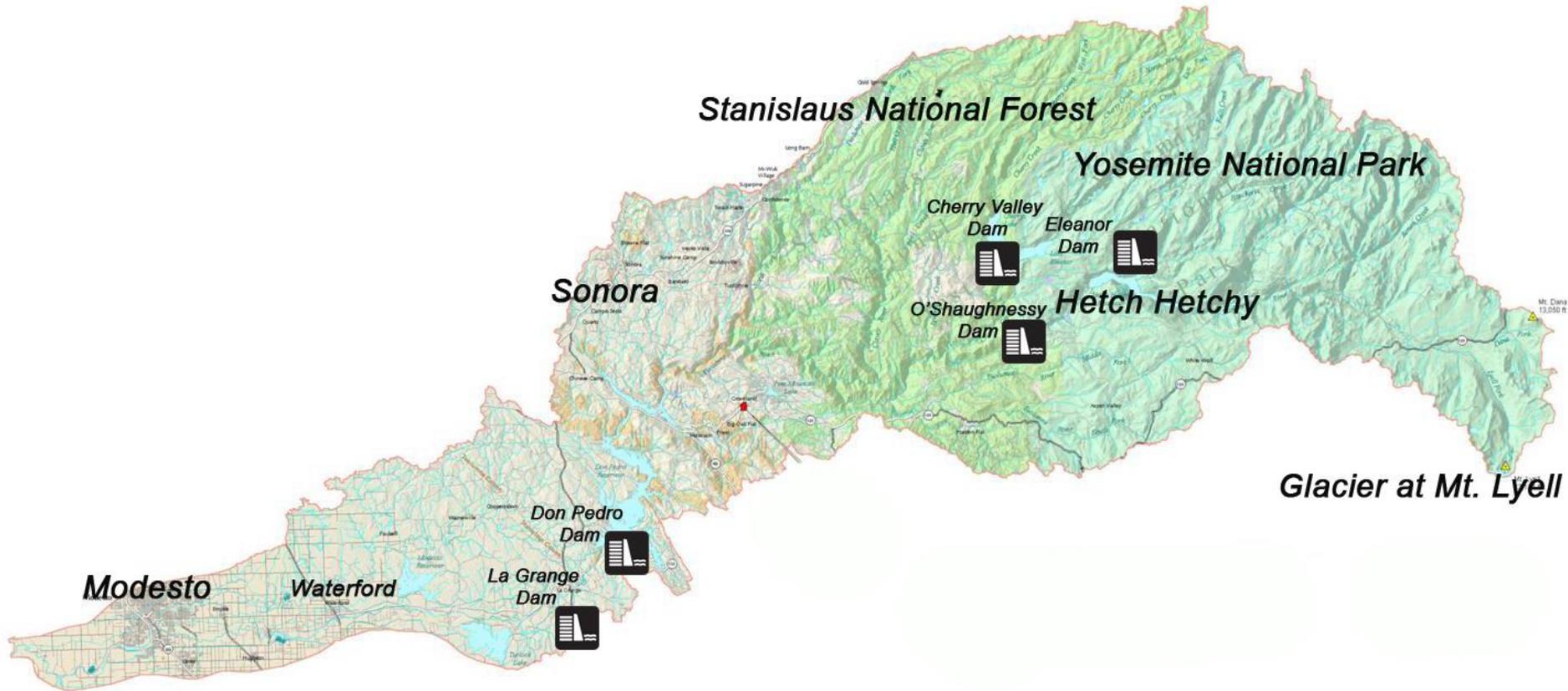
Edgar Garibay
Community Relations Manager



Safe Routes to Parks Agenda

- Tuolumne River and Our Role in the Watershed
- Integrating Equity in the Safe Routes to Parks Initiative
- Transitioning to Virtual Community Capacity Building
- Challenges Along the Way
- Safe Routes to the Tuolumne River Regional Parks Action Plan

Tuolumne River Watershed

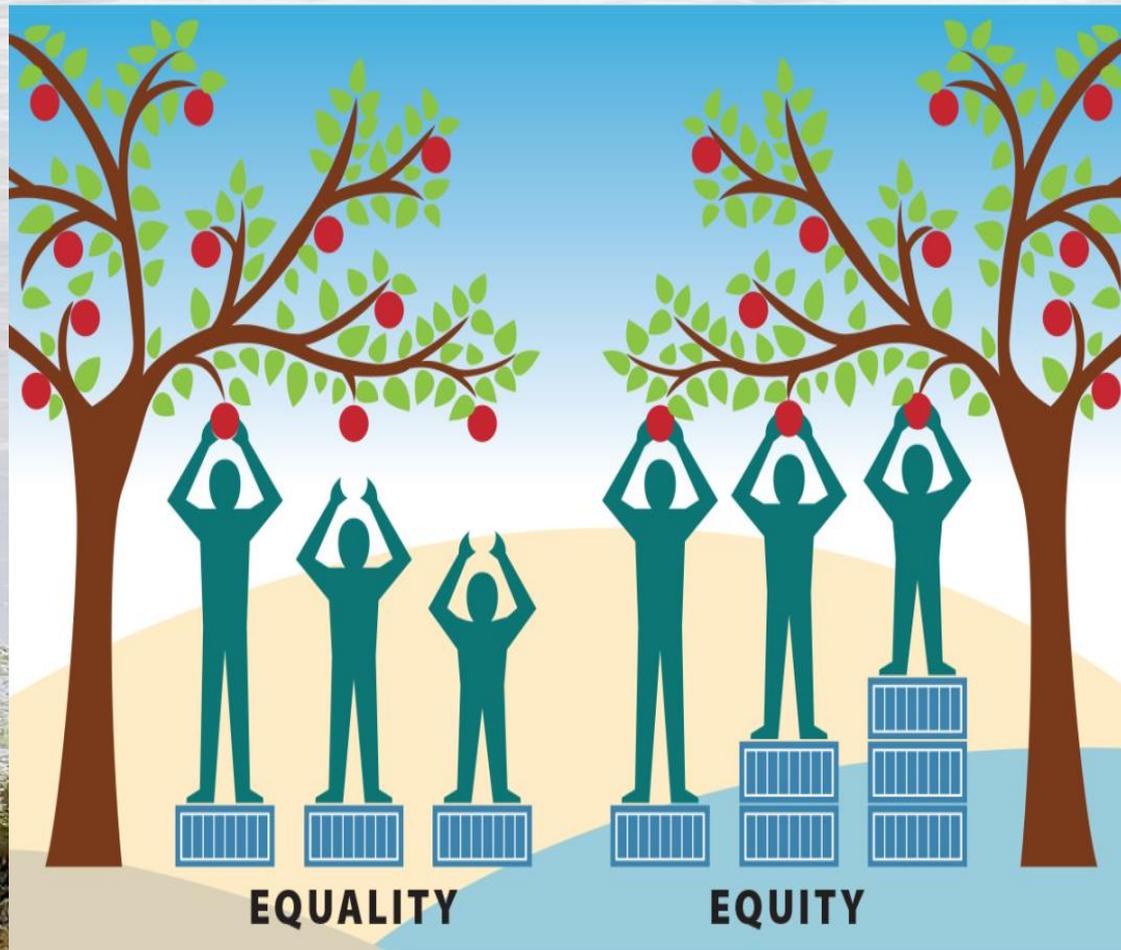


From Mountains to Sea...Beginning in Yosemite National Park, the Tuolumne River flows 162 miles through the Sierra Nevada Mountains and the Central Valley before joining the San Joaquin River and flowing into the San Francisco Bay.

Tuolumne River Regional Park: Modesto California



Integrating Equity in the Safe Routes to Parks Process



Integrating Equity in the Safe Routes to Parks Process

ANC

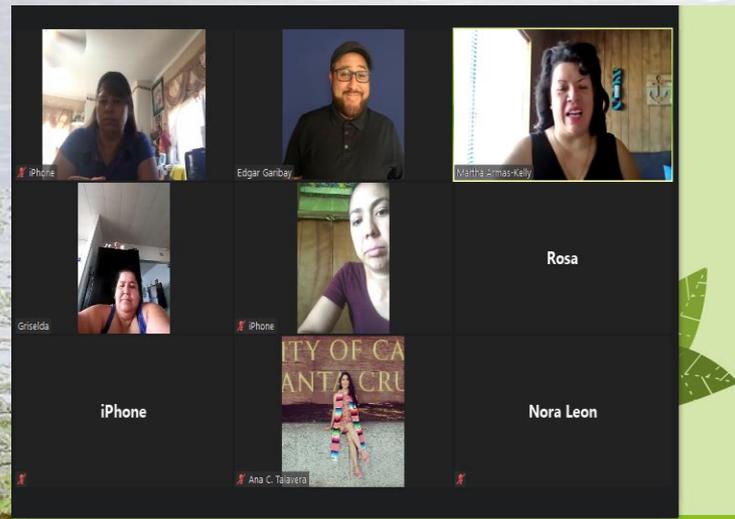
Airport Neighborhood Collaborative



- Safe Routes to Parks Committee:
 - 10 resident leaders,
 - Airport Neighborhood Collaborative (ANC)
 - Tuolumne River Trust,
 - Catholic Charities Diocese of Stockton Environmental Justice Program,
 - Orville Wright Elementary School Healthy Start, and
 - City of Modesto Parks Dept.



Transitioning to Digital Community Capacity Building



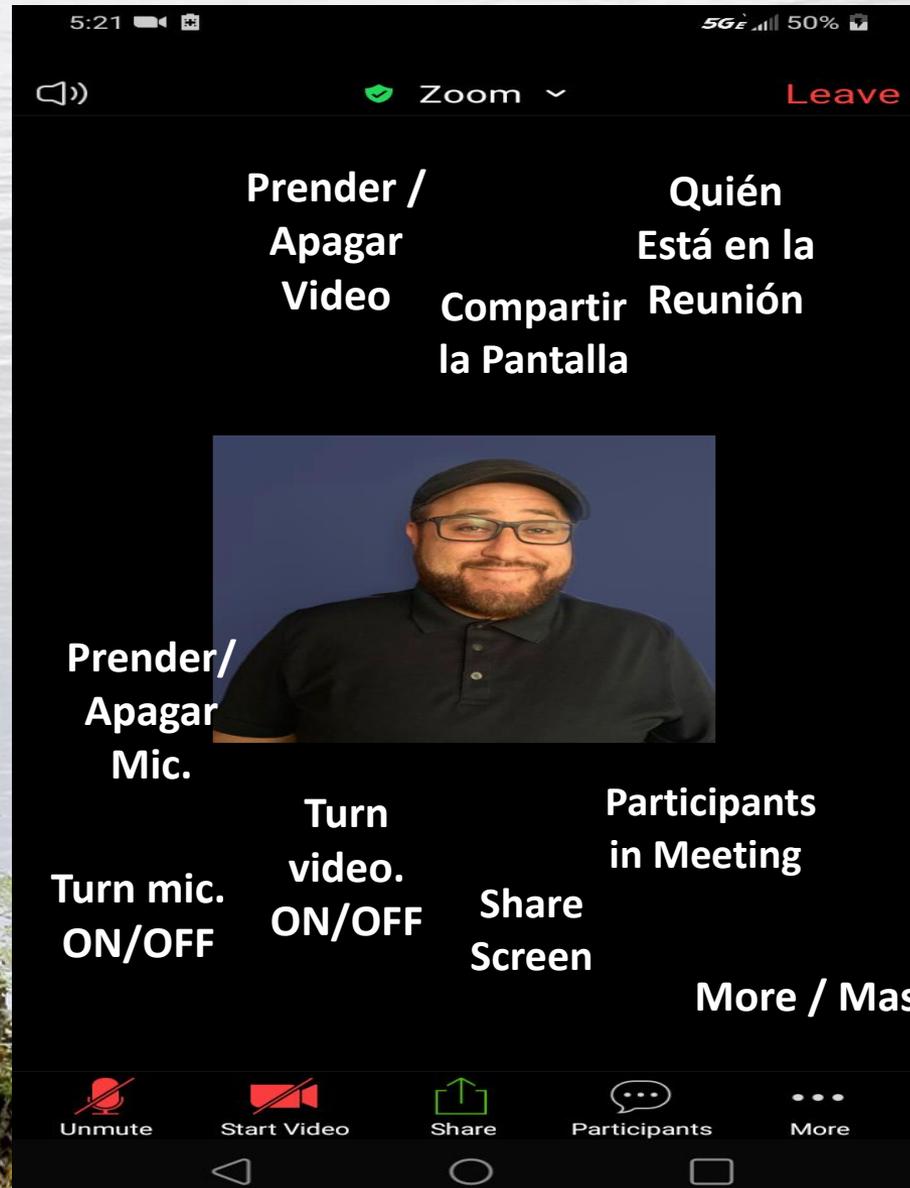
Transitioning to Digital Community Capacity Building

- **Community Survey Goals:**
 - Are community members able to participate?
 - Do they have access to an electronic device and reliable internet?
 - Understand the community members knowledge of online tools and applications.
- **Survey Results:**
 - Outreached to 40 active community leaders
 - 10 community leaders participated in the survey
 - We found that:
 - 5 leaders owned a tablet or computer,
 - 2 leaders had some knowledge of using applications and internet tools.

Transitioning to Digital Community Capacity Building

- Over a three month period, we met with resident leaders twice a week
- Preferred electronic device: Their cell phone
- Community members learned:
 - How to write an email,
 - To navigate internet and use a search engine,
 - To make event flyers (Canva), and
 - To use Google programs (Documents, Sheets, Slides, Forms and Maps).

Zoom on Cell Phone / Zoom en el Celular



Salir de la Reunión

Leave Meeting

Virtual Community Meetings

The screenshot displays a Microsoft PowerPoint presentation in Spanish. The title bar reads "Rutas Seguras al Parque Distribuir Encuesta 052020 - Microsoft PowerPoint". The slide content is as follows:

Rutas Seguras / Safe Routes

- Historias / Story Telling**
 - Identificar a familias / Identify yo families
 - Como involucran a los jovenes (ideas) / Involve youth
 - Escribir, dibujar, pintar, grabar con fotos y videos / write, draw record story
- Preguntas para guiar la historia**
 - El nombre de su familia, ¿cual es su papel en la comunidad?
 - ¿Qué características le gustan del parque?
 - ¿Describe un recuerdo positivo que tuvo con su familia en el parque? ¿Qué hicieron?
 - ¿Por qué este parque es importante para su familia o la comunidad?

At the bottom of the slide, there are two columns of text:

Questions to guide TRRP story telling
Your family name, what is role in the neighborhood
What features do you like about the park?
Describe a positive memory you had with your family?
What did you do?
Why is this park important to your family or the community?

Familias participating
Martha, Daisy, Nora y Norma
Yasmin
Elizabeth Pacheco
Griselda
Angelica
Dora Gonzalez

On the right side of the screen, there is a video call window showing a woman with dark hair. Below her name, "Martha Armas-Kelly", is a small graphic that says "UN PLANETA PARA TODA LA COMUNIDAD 2020".

Safe Routes to Parks Action Plan Wayfinding Campaign

- **Balancing Act: Distance learning and participating in SRTP,**
- **Quality of participation from resident leaders,**
- **Community stakeholder decreased due to reallocation of staff and looming budget cuts, and**
- **New elected officials for City Council and County Board of Supervisors**

Safe Routes to Parks Action Plan Goals

- **GOAL 1:** Improve safety and increase access to the park for the community and the public.
- **GOAL 2:** Have more activities in the park as a community and seek grant opportunities to establish ongoing activities and/or recreation program in partnership with key stakeholders.
- **GOAL 3:** Improve the infrastructure around the park (roads, trails)

Safe Routes to Parks Wayfinding Signage Campaign



Keep in touch: Contact Information



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