



Georgia Commute Schools **2020-2021** Program Highlights

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**“ Change is inevitable.
Growth is optional.”**
- Jack C. Maxwell



Agenda

- Georgia Commute Schools Overview
- 2020 – 2021 School Year Highlights
- GCS & Safe Routes Partnership

Georgia Commute Schools Overview

Operate under Metro Atlanta's TDM program, Georgia Commute Options

- Reaching 28 school districts across 20 metro Atlanta counties.



Purpose

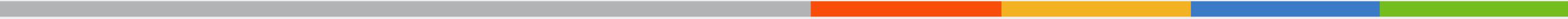
- Help schools reduce their carbon emissions and improve the health and wellness of students, parents, and school staff.



GCS's "3-P's"

- Programming, Partnerships, and Promotions.





2020-2021 Highlights

We developed hybrid school programming and continued growth in district, school, and community partnerships.



Our most successful promotion of the school year

Love My Bus Month

A winter school promotion that encourages students who are typically car riders to try out riding the bus to school.

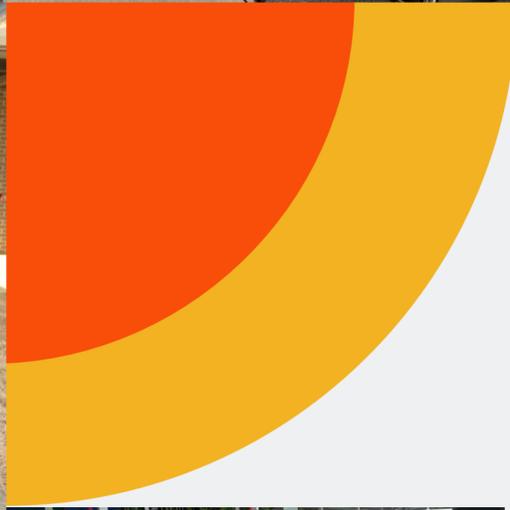
- Increased school participants by 100% this year
- A total of 20 schools participated
- Students rode the bus to school and created Flipgrid videos



Paulding County Schools

GCS's most engaged School District

- Yes, I Can! Award recipient in 2021
- Six Schools
- Air Quality Awareness Week, Anti-Idling Program, Love My Bus Month, Air Quality Lessons



GCS Giveaways

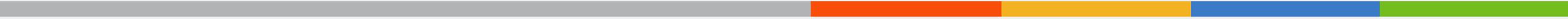
A key facet of school programming is sharing giveaway items with students

- Helps build the GCS brand and kids naturally love getting “Prizes”
- Students received face masks, hand sanitizer, and 150 students received bikes
- Virtual recognition was key this past year; newsletters and social media engagement



41% Partnership Increase

- 3 School Districts (17 Total)
- 12 Schools (46 Total)
- 8 Community Partners (16 Total)



Community partnerships are essential. Especially in underserved and disadvantaged communities.

GCS is working on the Routes of Health Project with Safe Routes Partnership. The group is developing a policy framework to create safer streets for walking and biking around Tuskegee Airmen Global Academy's school community in Atlanta.

Thank you!

Nichole Hollis

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