



# Joint/Shared Use Moving People to Play JUMPP

A look at Shared Use in Los Angeles

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# History of JUMPP



# JUMPP Reinvigorated





**‘I suppose I’ll be the one  
to mention the elephant in the room.’**

# The New JUMPP

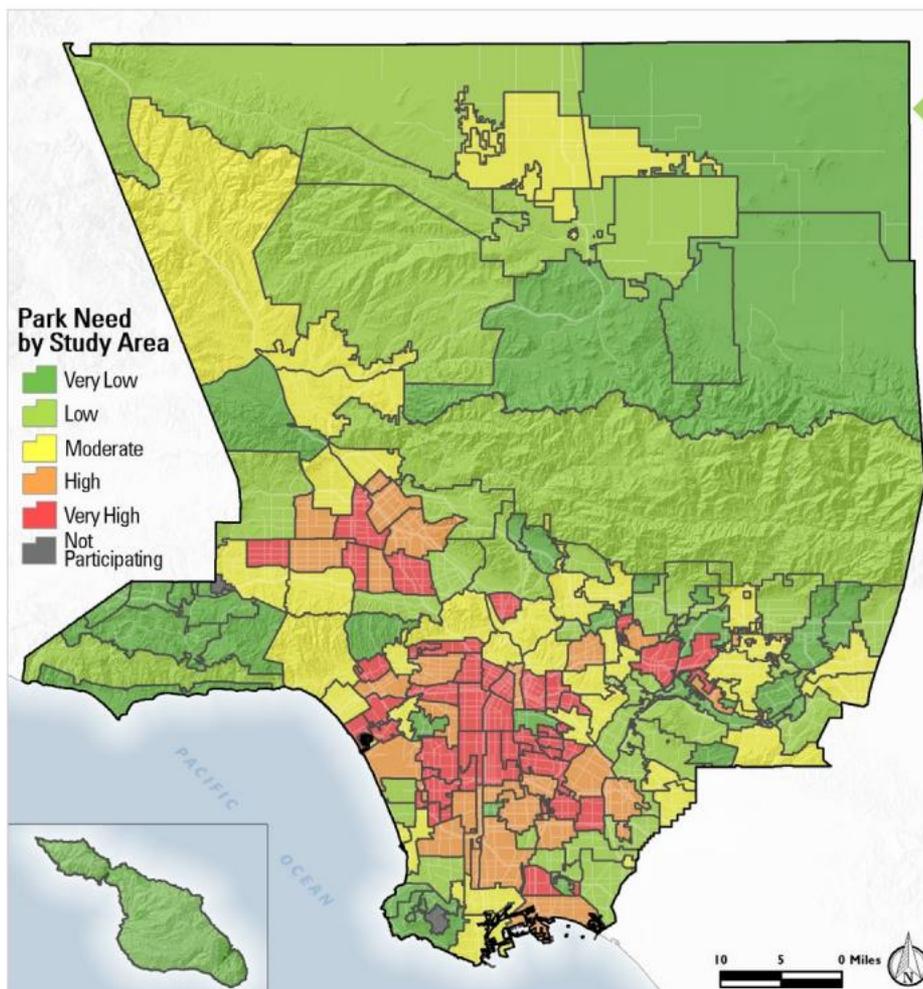
## Past Structure

- Policy focus
- “Broker” a certain number of agreements
- Working at the school-level
- DPH heavy lifting
- Funding for partners

## New Perspective

- Building internal and external capacity
- Data driven projects
- Awareness building
- Innovative partnerships beyond schools and physical activity

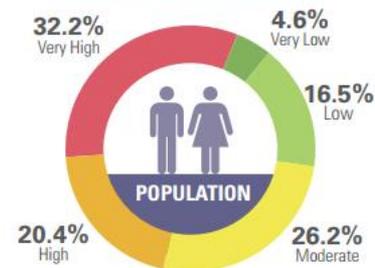
# Shared Use Still, Why? – For Equity



## PARK NEED

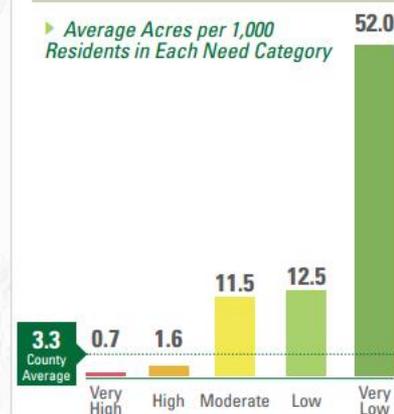
The results of the analysis of the park metrics were combined to determine an overall park need level for each Study Area. This approach creates a framework for assessing park need from a Countywide perspective.

### Population in Each Need Category\*



\*0.1% Not Participating

### Average Acres per 1,000 Residents in Each Need Category



# JUMPP Strategic Plan

## ▶ Strategic Priority A

- ▶ Identify and develop resources to increase community access to and utilization of spaces and facilities for physical activity

## ▶ Strategic Priority B

- ▶ Communicate and disseminate joint use best practices, successes, and challenges

## ▶ Strategic Priority C

- ▶ Develop JUMPP organizational capacity and resources



**Strategic  
Plan** 2015-2020



# Building Awareness – A firm foundation

## Role of JUMPP

- LA shared use resource hub
- Cultivate shared use champions
- Provide relevant resources and technical assistance



# Strategic Plan Implementation - Staying on Track

## Convene partners



- Monthly Steering Committee Meetings
- Quarterly TF Meetings

## Disseminate Resources



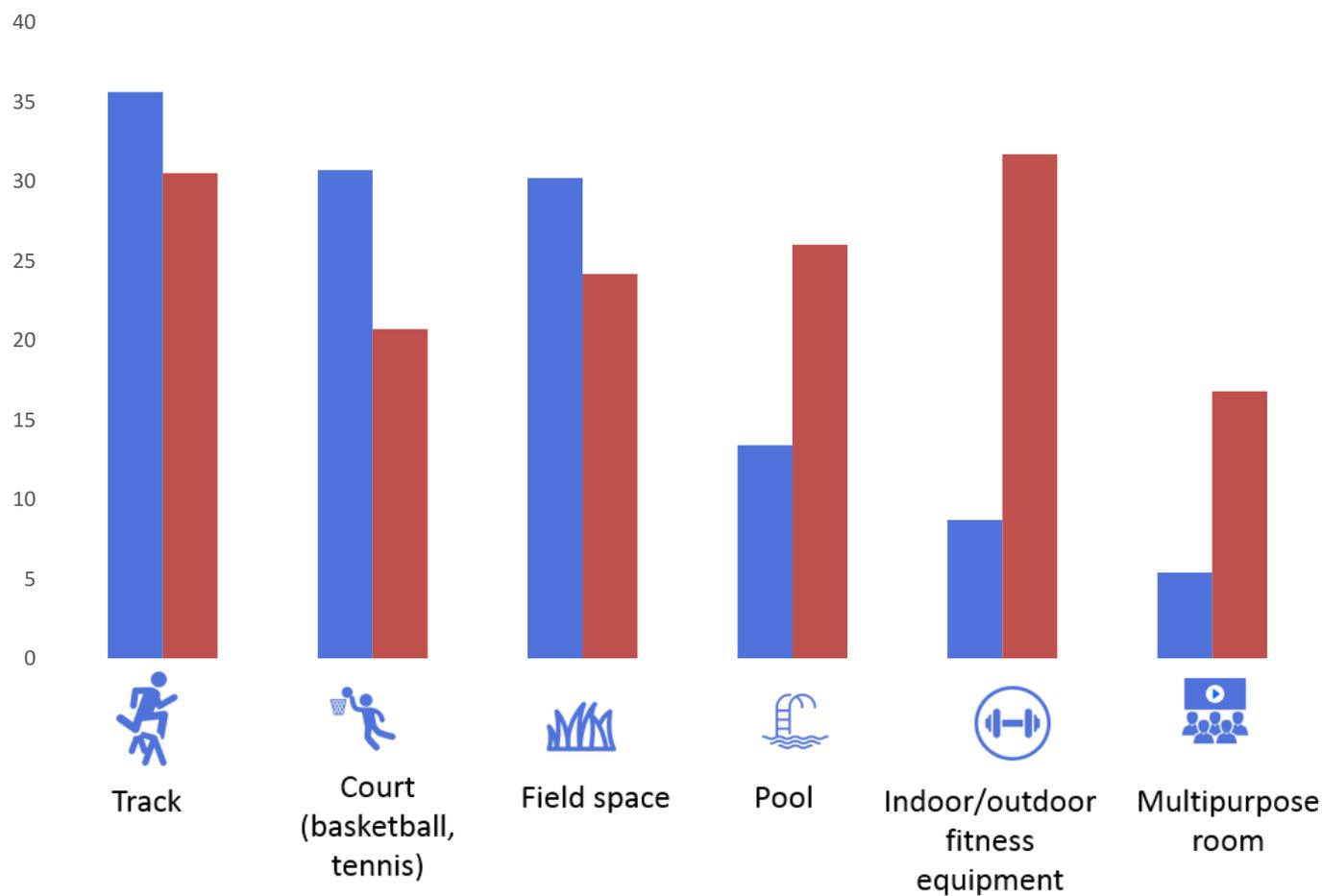
- Gather existing resources
- Develop new data-driven resources based on need

## Share Successes



- Meeting Presentations
- Briefs/Reports
- Data

# Sample Data: Available Facilities Compared to Level of Public Interest





# JUMPP Webpage

**Public Health** [Search] **JUMPP Home**

Home About FAQs Comment Join Contact

Community Based Organizations Schools Cities & Parks Health Care Faith

## Schools

Connect with your neighborhood to build health

**Meetings**

- March 15, 2017 [details](#)
- [Meeting Archives](#)

**Success Stories**

- [Submit](#) a Success Story

**Sign Up**

- Newsletters [How/Why?](#)
- Individual Member [How/Why?](#)
- Participating Organization [How/Why?](#)

**LOS ANGELES COUNTYWIDE  
JOINT/SHARED USE  
TASK FORCE**

**What is JUMPP?**  
The Los Angeles County Joint/Shared-Use Moving People to Play Task Force (JUMPP), is a collaborative of school, park, health, faith, for-profit, and community based organizations working together to foster access to safe physical activity spaces for all families in Los Angeles County.

**Vision**  
All Los Angeles County youth and families have access to safe recreation space and opportunities that encourage active recreation.

**Mission**  
Encourage community partnerships to activate safe spaces for families to play, learn, and be well in Los Angeles County.

**Goals**

**Participating Organizations**

- [A World Fit For Kids](#)
- [AltaMed Health Services, Corp.](#)
- [American Heart Association](#)
- [City of LaMirada](#)
- [Los Angeles County Department of Parks and Recreation](#)
- [Los Angeles County Department of Public Health, Cardiovascular and School Health](#)
- [Los Angeles County](#)



# Strategic Plan Implementation - Staying on Track

- Accomplishments
  - JUMPP web pages hosted on DPH website
  - Developed a GIS Shared Use Mapping Tool
  - Working more strategically to acquire and analyze data
  - Developed educational briefs
  - Deepened Department of Parks and Rec partnership
  - Cultivating Shared Use champions

## Looking ahead



**Safe, Clean Neighborhood Parks and  
Beaches Protection Measure of 2016**

Measure A Received 75% Voter Approval



## Contact Information

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Join the JUMPP Listserv

<https://admin.publichealth.lacounty.gov/listserv/>

