

Building UP Volunteer Power



Teachers & parents at Los Amigos Academy lead ~150 students on walking/biking routes every Friday

Community Context

- Tucson, AZ ~60 miles from the US/Mexico Border
 - 75% Latino; 50% bilingual or Spanish monolingual households



Cyclovia Tucson en la Avenida Doce

Volunteer Strategy: Schools as community hubs

- Leverage school programs/initiatives to connect with families (ex. Cafecitos, community liaisons staff, etc.)
- Parent volunteer recruitment at schools hinges on building trust



Parents gather in the library after participating with their walking school bus



Parents attend a Walking School Bus Training

Volunteer Strategy: Building Community Capacity

- Invest in volunteers
- Connect volunteers to resources



(Above) Ms. Debbie paints sidewalks to make the walk to school a little brighter.

(Below) A few months later, she participated in a digital storytelling workshop with us



Volunteer Strategy: Youth as Volunteers



Tucson youth & mentors connect with People for Bikes @ the Youth Bike Summit in D.C.



Itzel started bike club in 8th grade and when she entered high school became a youth leader. She then recruited her older sister to help out!

Lessons Learned

- Being responsive to communities in flux
- Connecting with other groups to address larger issues



6th grader Roman helps fix a flat tire at a bike repair clinic



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