



# It's Parks and Recreation Month! What does that mean for Safe Routes to School practitioners and active transportation advocates?

July 24, 2018  
Marisa Jones



Safe Routes  
to School  
**National  
Partnership**

# ABOUT US

We are a nonprofit organization that works to advance safe walking and bicycling to and from schools, to improve the health and wellbeing of kids of all races, income levels and abilities and to foster the creation of healthy communities for everyone.



# WHAT WE DO

- Improve quality of life for **kids, families, and communities**
- Advance **policy change** at the federal, state, regional, and local levels
- Catalyze support for **safe, healthy, active communities**
- Share our **deep expertise**



GoToWebinar Viewer

# Webinar Housekeeping

Audio: Use your microphone and speakers (VoIP) or call in using your telephone.

Dial: +1 (3: [redacted])  
Access Code: [redacted]  
Audio PIN: [redacted]

**CITRIX**

File View Help

Audio

Computer audio  
 Phone call

You are connected at  
+1 (213) 929-4232

**Access Code:** 129-467-341

**Talking:** Sara Zimmerman

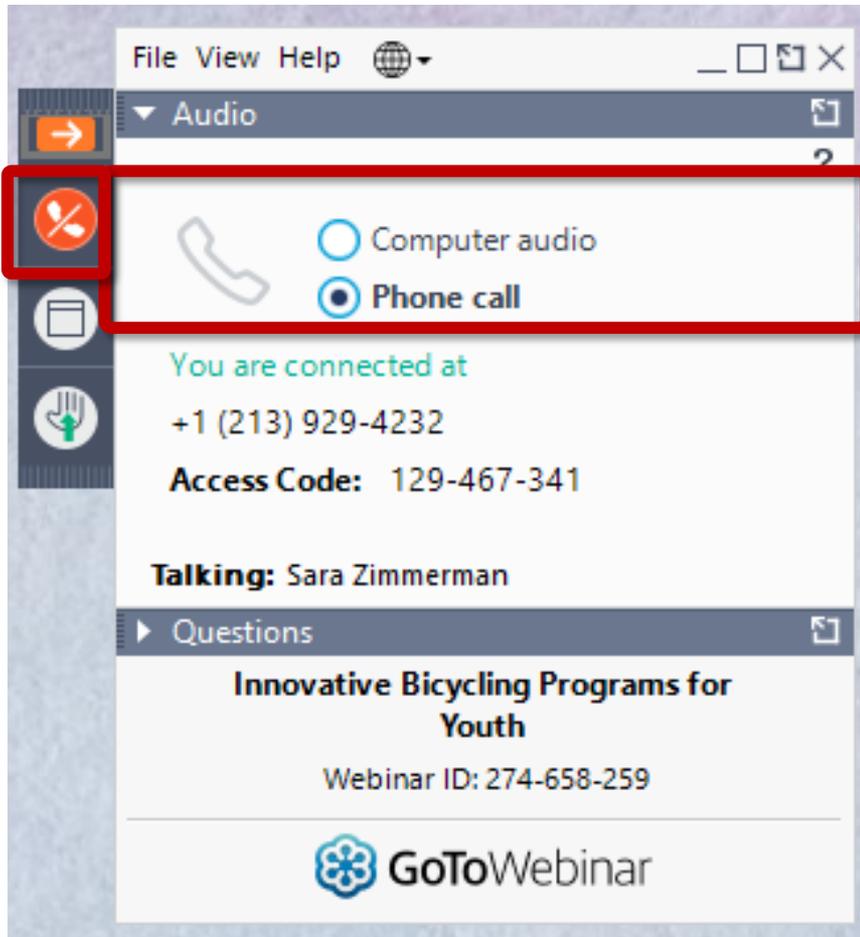
Questions

**Innovative Bicycling Programs for Youth**

Webinar ID: 274-658-259

GoToWebinar

# AUDIO CONTROLS



## AUDIO

Open or hide your control panel

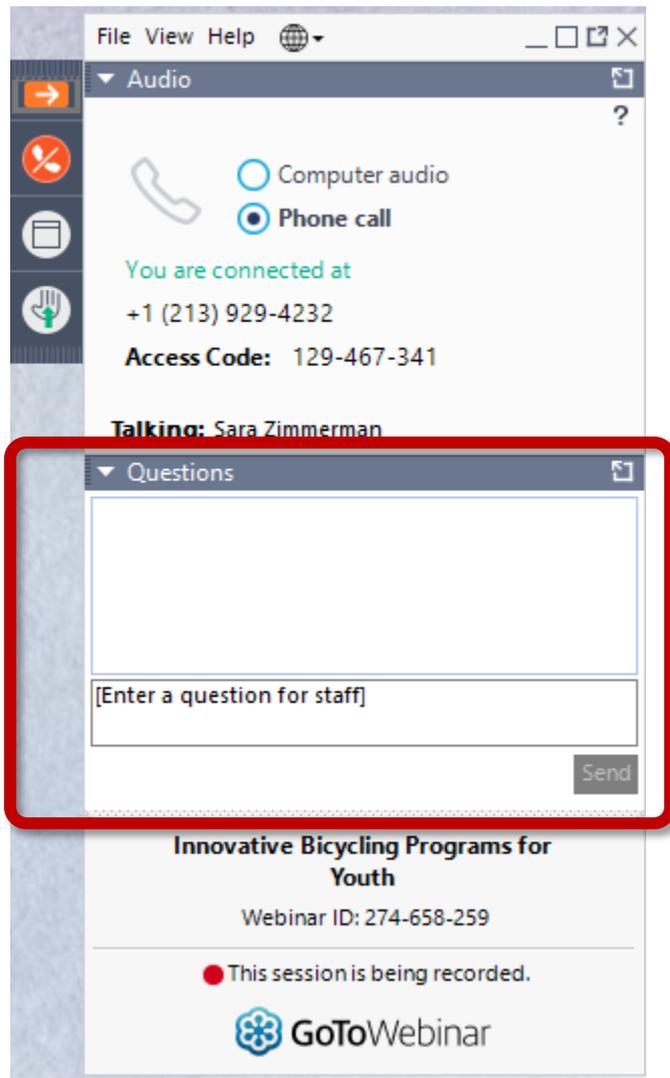
Join audio:

Choose "Telephone" and dial-in using numbers on screen

OR

Choose "Mic & Speakers" to use your computer's sound

# HAVE A QUESTION?



The screenshot shows a webinar interface with a top menu bar containing 'File View Help' and a globe icon. Below the menu is a toolbar with icons for navigation and audio. The main content area is divided into two panels: 'Audio' and 'Questions'. The 'Audio' panel shows options for 'Computer audio' and 'Phone call', with 'Phone call' selected. It also displays connection information: 'You are connected at +1 (213) 929-4232' and 'Access Code: 129-467-341'. The 'Questions' panel is highlighted with a red border and contains a text input field with the placeholder text '[Enter a question for staff]' and a 'Send' button. At the bottom of the interface, the webinar title 'Innovative Cycling Programs for Youth' is displayed, along with the 'Webinar ID: 274-658-259' and a recording indicator 'This session is being recorded.' The GoToWebinar logo is at the bottom.

## QUESTIONS & COMMENTS

Submit your text questions and comments using the Questions Panel

Who We Are

Healthy Communities



Safe Routes  
to School  
National  
Partnership

Expert Help

Resources

## Resources

- ▶ BROWSE
- ▶ **ADVANCED SEARCH TOOL**
- ▶ BLOG
- ▶ OUR PUBLICATIONS
- ▶ **WEBINARS**
- ▶ E-NEWS
- ▶ RESEARCH
- ▶ RECURSOS EN ESPAÑOL
- ▶ SUBMIT A SUCCESS STORY

## Webinars

One of the great ways that we love to share resources and expertise is through our regular webinars. Our webinars feature our staff and incredible advocates, Safe Routes to School program staff, government officials, elected leaders, and others from around the country sharing their knowledge and learning on a diverse range of topics.

### UPCOMING WEBINARS



June 27, 2018

#### **Making Strides 2018: A Look at Our State Report Cards**

Join this webinar to learn about the Safe Routes to School National Partnership's updated state report cards and report, Making Strides: 2018 State Report Cards on Support for Walking, Bicycling, and Active Kids and Communities.

# TODAY'S SPEAKERS



**Danielle Sherman**

Healthy Parks and Places Manager  
Safe Routes to School National  
Partnership



**Mary Rapoza**

Director  
New Bedford Recreation &  
Beaches (Massachusetts)



**Molly Brenner**

Community Outreach Director  
Anchorage Park Foundation  
(Alaska)



**Jessie Nessel**

Second Grade Teacher  
Northwood ABC School,  
Anchorage (Alaska)



**Marisa Jones**

Healthy Communities Senior Manager  
Safe Routes to School National  
Partnership





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**PARKS ARE VITAL  
COMMUNITY  
INSTITUTIONS THAT  
IMPROVE  
COMMUNITY AND  
INDIVIDUAL HEALTH  
AND CONNECT  
PEOPLE TO THE  
OUTDOORS AND  
EACH OTHER.**





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**TOO OFTEN, COMMUNITIES WITH THE HIGHEST (...) RATES OF WEIGHT-RELATED CHRONIC DISEASE HAVE THE LEAST SAFE ACCESS TO LOCAL PARKS.**



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**SAFE ROUTES TO  
SCHOOL  
PRACTITIONERS AND  
ACTIVE  
TRANSPORTATION  
ADVOCATES CARE  
ABOUT MAKING IT  
EASIER, SAFER, AND  
MORE EQUITABLE  
FOR PEOPLE TO BE  
ACTIVE AS THEY GET  
FROM POINT A TO  
POINT B.**



The [Cities Connecting Children to Nature \(CCCN\)](#) initiative helps city leaders and their partners ensure that all children have the opportunity to play, learn and grow in nature, from urban parks and community gardens to the great outdoors.

EVERYONE DESERVES  
**A PARK** WITHIN A  
10-MINUTE WALK  
**OF HOME.**



A nationwide movement to ensure there's a great park within a 10-minute walk of every person, in every neighborhood, in every city across America.

- 10-Minute Walk Planning Grant and Technical Assistance Grant application opening end of September 2018
- Learn more! [www.10minutewalk.org](http://www.10minutewalk.org)





# SAFE ROUTES TO PARKS

ACTIVATING COMMUNITIES

Round 2 of funding late fall  
2018 /early winter 2019



# Questions for today's speakers?



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Healthy Parks and Places  
Manager  
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# Keep the Conversation Going!



## #MoveEquity Tweetchat



*Creating Equitable  
Access to Quality Parks*

July 25 at 2pm ET

@SafeRoutesNow @NRPA\_News  
@ChildrenNature @LeagueofCities  
@AmericaWalks @HPlacesByDesign  
@SaludAmerica @CANDOHouston  
@Voices4HK @ZYPBHM



**Please take our survey!**



**Thank you for attending the webinar!**