



Winning Strategies to Engage Diverse Communities in Safe Routes to School

October 24, 2018
Hannah Williams

ABOUT US

We are a nonprofit organization that works to advance safe walking and bicycling to and from schools, to improve the health and wellbeing of kids of all races, income levels and abilities and to foster the creation of healthy communities for everyone.



WHAT WE DO

- Improve quality of life for **kids, families, and communities**
- Advance **policy change** at the federal, state, regional, and local levels
- Catalyze support for **safe, healthy, active communities**
- Share our **deep expertise**



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Webinar Housekeeping

Audio: Use your microphone and speakers (VoIP) or call in using your telephone.

Dial: +1 (3: [redacted])
Access Code: [redacted]
Audio PIN: [redacted]

CITRIX

File View Help

Audio

Computer audio
 Phone call

You are connected at
+1 (213) 929-4232

Access Code: 129-467-341

Talking: Sara Zimmerman

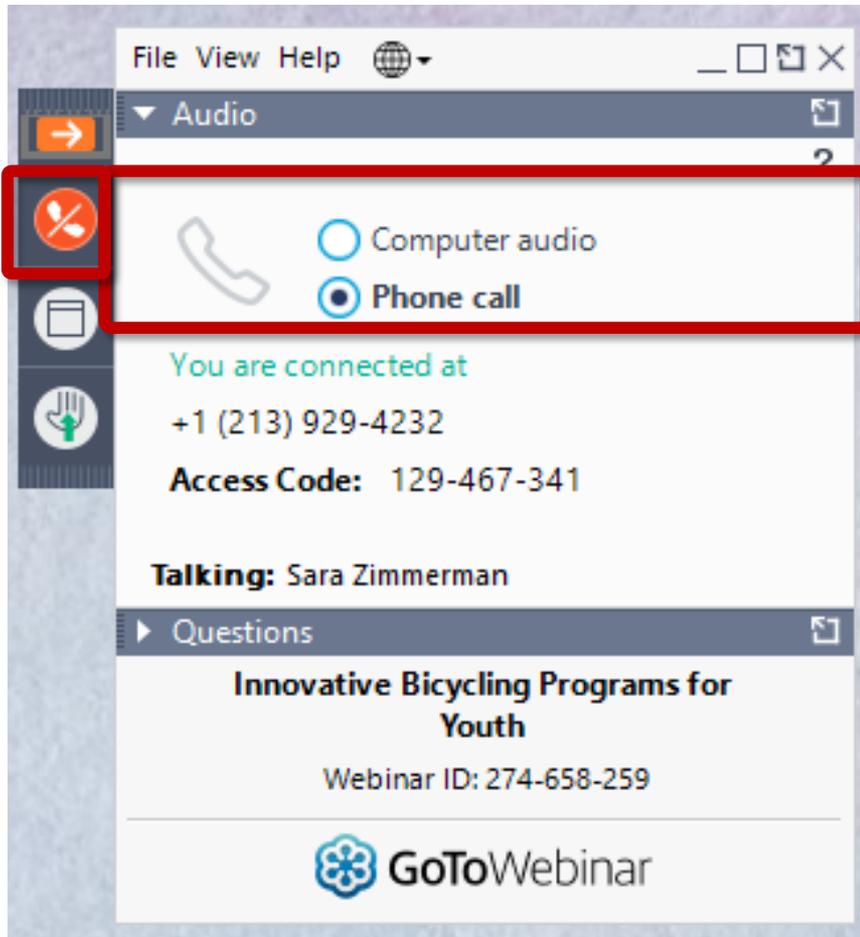
Questions

Innovative Bicycling Programs for Youth

Webinar ID: 274-658-259

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AUDIO CONTROLS



AUDIO

Open or hide your control panel

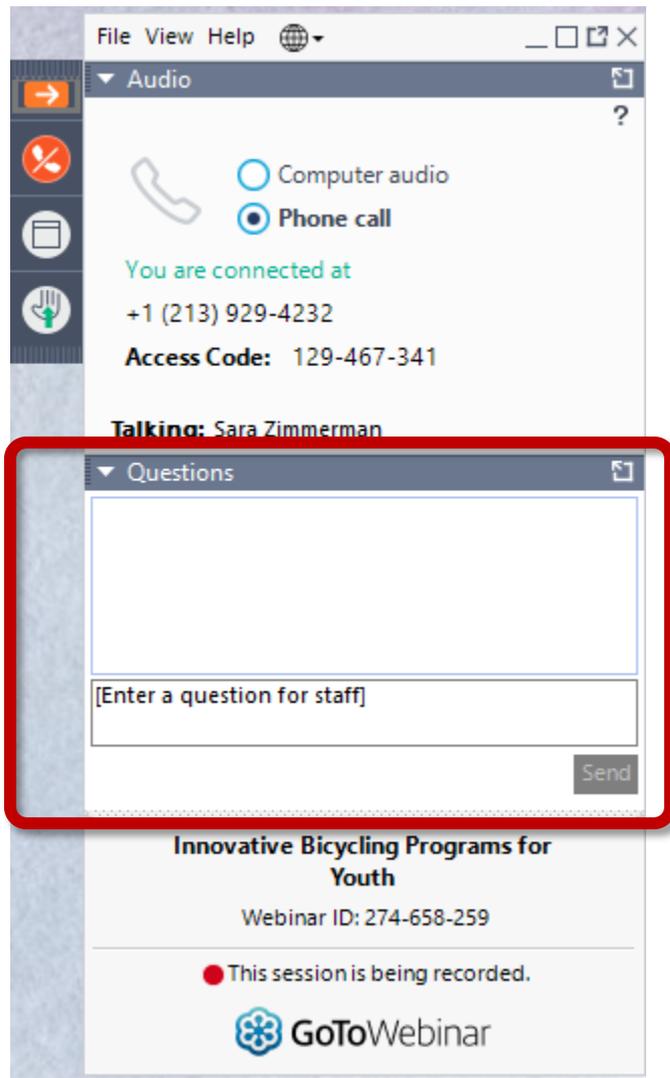
Join audio:

Choose "Telephone" and dial-in using numbers on screen

OR

Choose "Mic & Speakers" to use your computer's sound

HAVE A QUESTION?



The screenshot shows a webinar interface with a top menu bar containing 'File View Help' and a globe icon. Below the menu is a toolbar with icons for navigation and audio. The main content area is divided into two panels: 'Audio' and 'Questions'. The 'Audio' panel shows options for 'Computer audio' and 'Phone call', with 'Phone call' selected. It also displays connection information: 'You are connected at +1 (213) 929-4232' and 'Access Code: 129-467-341'. The 'Questions' panel is highlighted with a red border and contains a text input field with the placeholder text '[Enter a question for staff]' and a 'Send' button. At the bottom of the interface, there is a title 'Innovative Cycling Programs for Youth', a 'Webinar ID: 274-658-259', a recording indicator 'This session is being recorded.', and the 'GoToWebinar' logo.

QUESTIONS & COMMENTS

Submit your text questions and comments using the Questions Panel

Who We Are

Healthy Communities



Expert Help

Resources

Resources

- ▶ BROWSE
- ▶ **ADVANCED SEARCH TOOL**
- ▶ BLOG
- ▶ OUR PUBLICATIONS
- ▶ **WEBINARS**
- ▶ E-NEWS
- ▶ RESEARCH
- ▶ RECURSOS EN ESPAÑOL
- ▶ SUBMIT A SUCCESS STORY

Webinars

One of the great ways that we love to share resources and expertise is through our regular webinars. Our webinars feature our staff and incredible advocates, Safe Routes to School program staff, government officials, elected leaders, and others from around the country sharing their knowledge and learning on a diverse range of topics.

UPCOMING WEBINARS



June 27, 2018

Making Strides 2018: A Look at Our State Report Cards

Join this webinar to learn about the Safe Routes to School National Partnership's updated state report cards and report, Making Strides: 2018 State Report Cards on Support for Walking, Bicycling, and Active Kids and Communities.

TODAY'S SPEAKERS



Demi Espinoza

Southern California Senior Policy Manager
Safe Routes to School National Partnership



Roger Pelayo

Senior Transportation Planner
KOA



Kori Johnson

DC Community Engagement Manager
Safe Routes to School National Partnership



Hannah Williams

Program Services Manager
Safe Routes to School National Partnership





Please take our survey!



**Thank you for attending the webinar!
Join us for two webinars in November:**

**November 13 10am PT/1pm ET Learning the Ropes: How to Start Your
Safe Routes to School Program**

November 15 10am PT/1pm ET Walk Audit 2.0