



Safe Routes
to School
National
Partnership



Learn the Ropes: How to Start Your Safe Routes to School Program

November 13, 2018
Hannah Williams

ABOUT US

We are a nonprofit organization that works to advance safe walking and bicycling to and from schools, to improve the health and wellbeing of kids of all races, income levels and abilities and to foster the creation of healthy communities for everyone.



WHAT WE DO

- Improve quality of life for **kids, families, and communities**
- Advance **policy change** at the federal, state, regional, and local levels
- Catalyze support for **safe, healthy, active communities**
- Share our **deep expertise**



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Webinar Housekeeping

Audio: Use your microphone and speakers (VoIP) or call in using your telephone.

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Access Code: [redacted]
Audio PIN: [redacted]

CITRIX

File View Help

Audio

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You are connected at
+1 (213) 929-4232

Access Code: 129-467-341

Talking: Sara Zimmerman

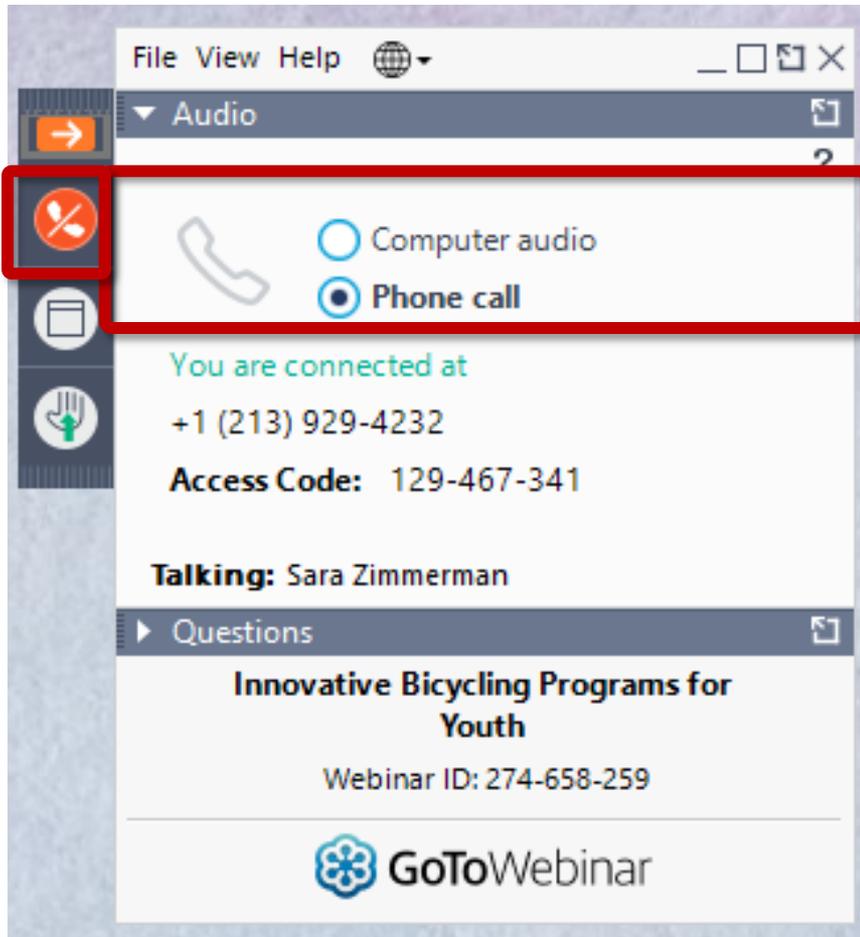
Questions

Innovative Bicycling Programs for Youth

Webinar ID: 274-658-259

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AUDIO CONTROLS



AUDIO

Open or hide your control panel

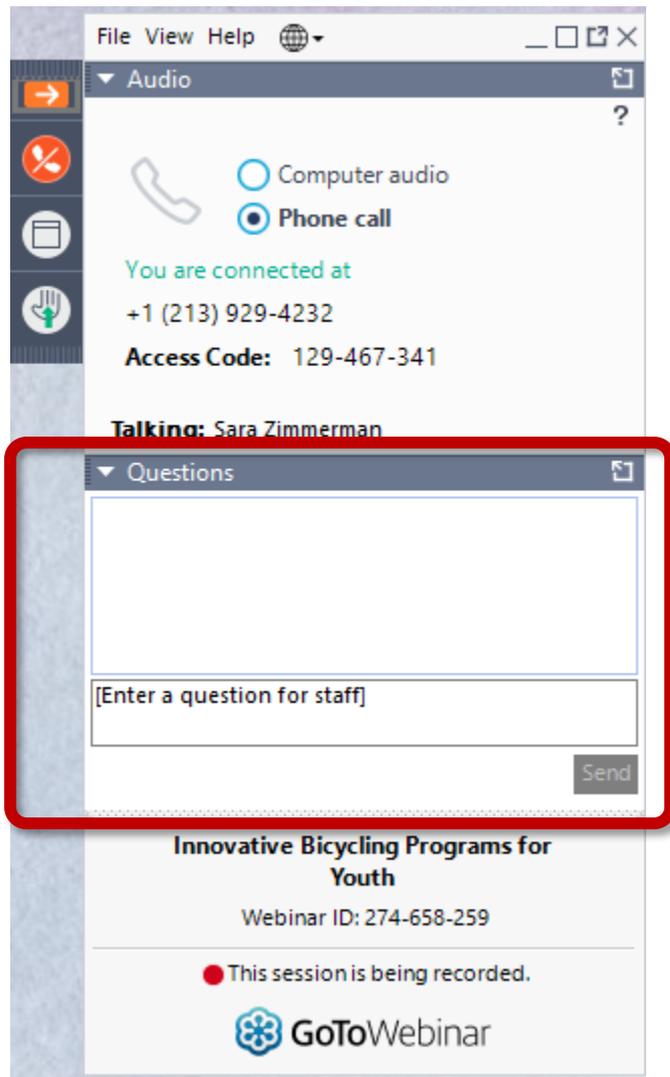
Join audio:

Choose "Telephone" and dial-in using numbers on screen

OR

Choose "Mic & Speakers" to use your computer's sound

HAVE A QUESTION?



The screenshot shows a webinar interface with a top menu bar containing 'File View Help' and a globe icon. Below the menu is a toolbar with icons for navigation and audio. The main content area is divided into two sections: 'Audio' and 'Questions'. The 'Audio' section includes a telephone icon, radio buttons for 'Computer audio' and 'Phone call', and connection details: 'You are connected at +1 (213) 929-4232' and 'Access Code: 129-467-341'. Below this, it says 'Talking: Sara Zimmerman'. The 'Questions' section is highlighted with a red border and contains a large text input field with the placeholder text '[Enter a question for staff]' and a 'Send' button. At the bottom of the interface, there is a title 'Innovative Cycling Programs for Youth', a 'Webinar ID: 274-658-259', a recording indicator 'This session is being recorded.', and the 'GoToWebinar' logo.

QUESTIONS & COMMENTS

Submit your text questions and comments using the Questions Panel

Who We Are

Healthy Communities



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Expert Help

Resources

Resources

- ▶ BROWSE
- ▶ **ADVANCED SEARCH TOOL**
- ▶ BLOG
- ▶ OUR PUBLICATIONS
- ▶ **WEBINARS**
- ▶ E-NEWS
- ▶ RESEARCH
- ▶ RECURSOS EN ESPAÑOL
- ▶ SUBMIT A SUCCESS STORY

Webinars

One of the great ways that we love to share resources and expertise is through our regular webinars. Our webinars feature our staff and incredible advocates, Safe Routes to School program staff, government officials, elected leaders, and others from around the country sharing their knowledge and learning on a diverse range of topics.

UPCOMING WEBINARS



June 27, 2018

Making Strides 2018: A Look at Our State Report Cards

Join this webinar to learn about the Safe Routes to School National Partnership's updated state report cards and report, Making Strides: 2018 State Report Cards on Support for Walking, Bicycling, and Active Kids and Communities.

TODAY'S SPEAKERS



Greg Couch

SRTS Programs Coordinator
Northwoods Elementary PTA



Asheligh Curry

Safe Routes to School Coordinator
Las Cruces, New Mexico



Hannah Williams

Program Services Manager
Safe Routes to School National Partnership





Building Blocks: A Guide to Starting and Growing a Strong Safe Routes to School Program



OVERVIEW

Section 1: Background

Section 2: Key program activities

Section 3: Steps to build, grow, and sustain your program

Section 4: Key elements



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SECTION 1: WHAT IS SAFE ROUTES TO SCHOOL?



BENEFITS



- Safer students
- Reduced street vulnerability
- .
- Healthier students.
- Better focus
- School transportation fixes
- Community connections
- Cost savings
- Cleaner air and fewer asthma attacks



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SECTION 2: KEY PROGRAM ACTIVITIES

- **Education**
- **Encouragement**
- **Engineering**
- **Enforcement**
- **Evaluation**
- **Equity**



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SECTION 2:



Education:

- Incorporating Safe Routes to School into Other Subjects
- Bicycle Skills Clinic
- Bicycle Maintenance Courses
- Community Education and Awareness Campaigns
- Competitions and Contests
- Walking School Buses and Bike Trains
- Remote Drop Off
- Walk & Bike to School Days



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SECTION 2:

Engineering:

- Walk Audits
- Walking and Biking Routes Maps
- Arrival and Dismissal Assessments

Enforcement:

- Student Safety Patrol
- Crossing guards

- Surveys/Travel Tallies
- Program Tracking and Periodic Assessment

Equity:

- Assessments
- Program and Project Prioritization
- Tailoring Activities and Programs



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SECTION 3: CREATING A LASTING STRUCTURE FOR YOUR SAFE ROUTES TO SCHOOL PROGRAM



STAGE 1



Start your seedling: Give your program a good start

- **Goal setting**
- **Planning**
- **Kickoff Activities**
- **Begin developing relationships**



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STAGE 2



Grow strong branches: Develop supportive structures

- **Community engagement to determine needs**
- **Task force**
- **Action plan**



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STAGE 3



Become a healthy tree: Institutionalize your program

- **Sustaining and expanding existing activities**
- **Funding**
- **Collaborating with city or county**
- **Advocate for district and city policies**



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STAGE 4



Reach maturity: Become a comprehensive program

- All schools
- Tailored programming reaching all students
- Involvement in changes to street network
- Evaluation



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SECTION 4: ESSENTIAL COMPONENTS FOR YOUR PROGRAM



SECTION 4: ESSENTIAL COMPONENTS FOR YOUR PROGRAM

- **Task force**
- **Staffing**
- **Action plan**
- **Policies**
- **Funding**



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CONTACT INFORMATION

Thank You!

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Please take our survey!



**Thank you for attending the webinar!
Join us for two more webinars in November:**

November 15 10am PT/1pm ET Walk Audit 2.0

**November 27 11am PT/2pm ET Leading with Health: Complete Streets
and Bicycle and Pedestrian Planning**