



Safe Routes to Parks

Pilot Project with NRPA

at Ashley Park New Bedford, MA



Safe Routes to Schools to Safe Routes to Parks



Partnerships



Community Engagement

Reunión Pública!

Vive usted, trabaja, o juega en o cerca de **Ashley Park**? De ser así queremos tener noticias de usted. Díganos como podemos mejorar el p

mejorar el p

Public Meeting!

Do you live, work, or play at or near **Ashley Park**? If so, we want to hear from you! Come tell us how we can improve the park!

Martes, Octu

a las 6:0

El Cuarto de Comunid
Comida y regalos g

Tuesday, October 10th
6:00pm

Ashley Park Community Room
Free food & giveaways provided!



Visita al [facebook.com/massinmotionnewbedford](https://www.facebook.com/massinmotionnewbedford) y decírnos lo que usted pi



Visit [facebook.com/massinmotionnewbedford](https://www.facebook.com/massinmotionnewbedford) to fill out a survey, and tell us what you think about Ashley Park!

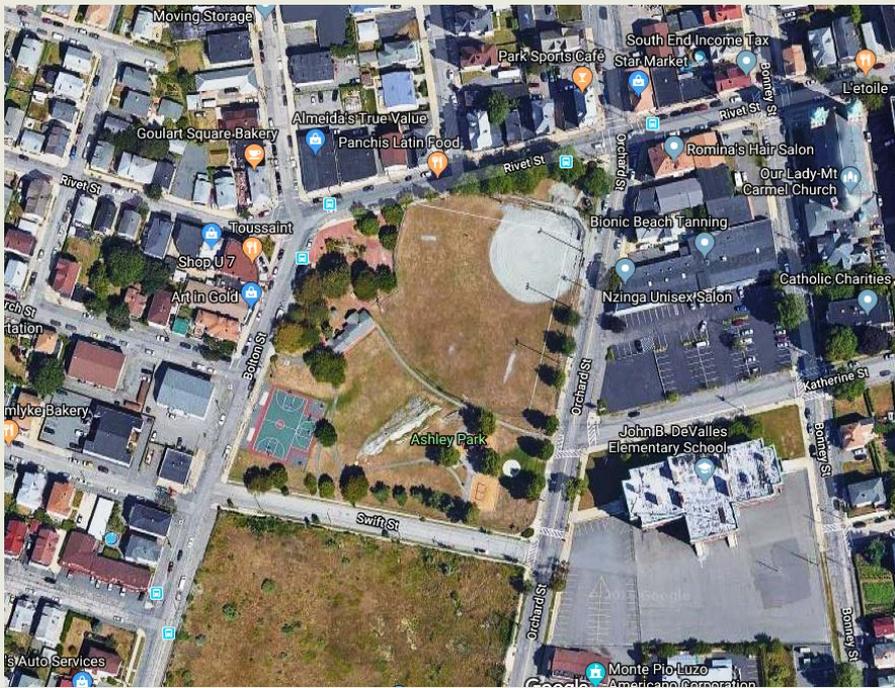


Community Dinners

Park Surveys in multiple languages

Walk Audits

Ashley Park





Community Input

Infrastructure gaps

Barriers

Assets to park access

Conduct walk audits



Analysis

Park surveys
at park, schools, online

Traffic and Crime data,

Crash clusters

Existing infrastructure

Action Plan

Park Design

Street Design

ADA Compliance

Signage

Maintenance

Connectivity

Safety

**FIND THE NEW YOU
IN NEW BEDFORD**

DID YOU KNOW?
Less than half of US adults get the exercise they need each week. Luckily, a simple solution lies right around the corner. Get to a park!

HELPFUL TIPS

- Schedule walking time.
- Make plans to walk with a friend to keep yourself motivated.
 - Walk instead of drive. Find safe routes to work, school, the store, or anywhere else you'd usually go.
 - Change your scenery. Walk in a park or trail you've never visited before.

The Safe Routes to Parks initiative provides resources to communities to facilitate access to parks through walking, biking, or transit to engage local residents, increase pedestrian safety, and get people enjoying our parks.

SAFE ROUTES TO PARKS

For more information visit nrpa.org/Safe-Routes-To-Parks

Quick Wins





Demonstration Day



**SAFE ROUTES
TO PARKS**

Presented by Safe Routes to Parks

Ashley Park Pop-Up Day!

Come see what Ashley Park can be! We will transform Ashley Park with colorful crosswalks and a temporary parklet with games and activities for youth and families!

**THURSDAY
MAY 17TH**
2:30-4:30 PM
ASHLEY PARK
NEW BEDFORD,
MA



Policy

