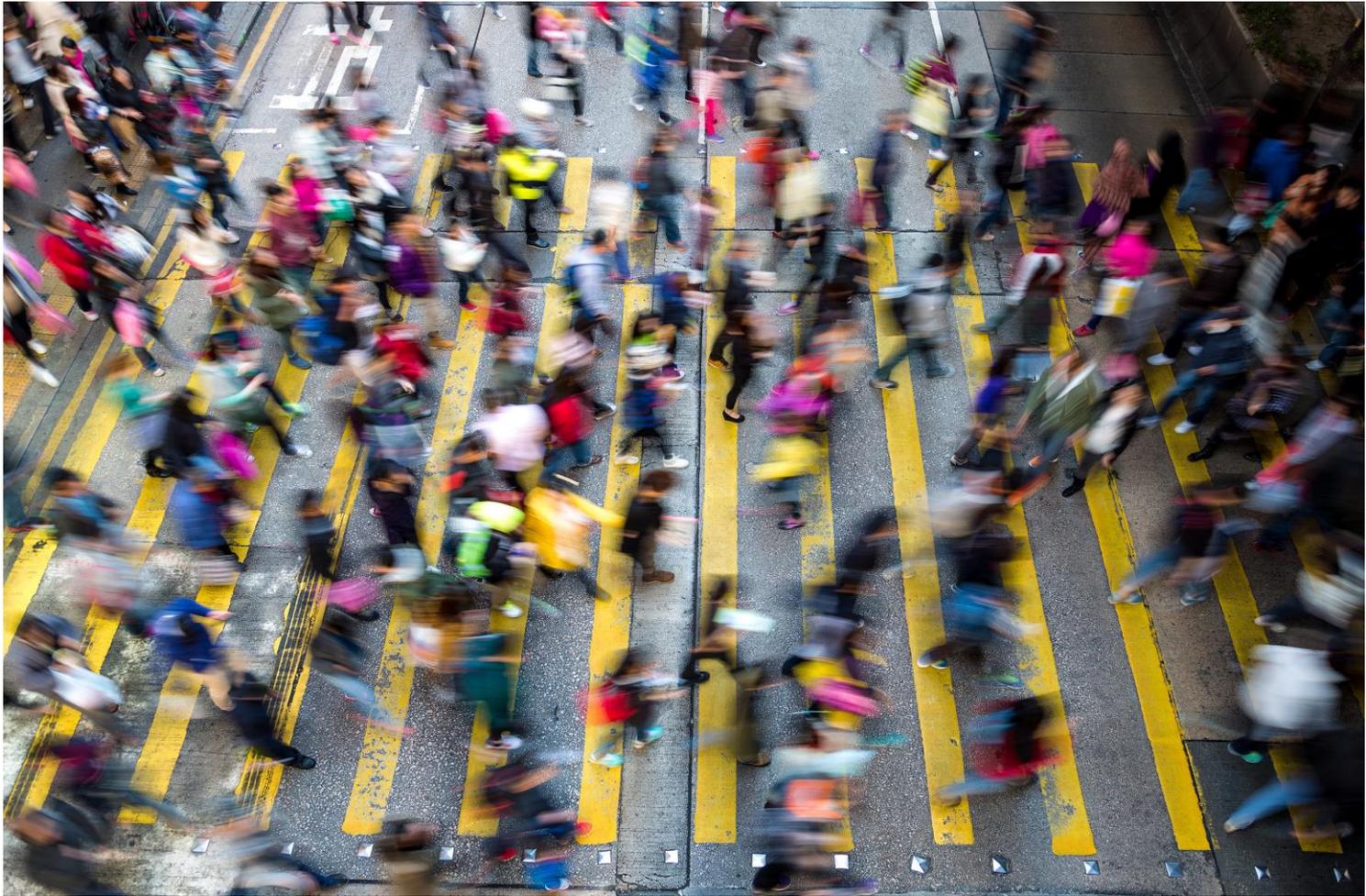


# Vision Zero & Power of Advocacy



VISION4RONETWORK



VISION4KIDNETWORK

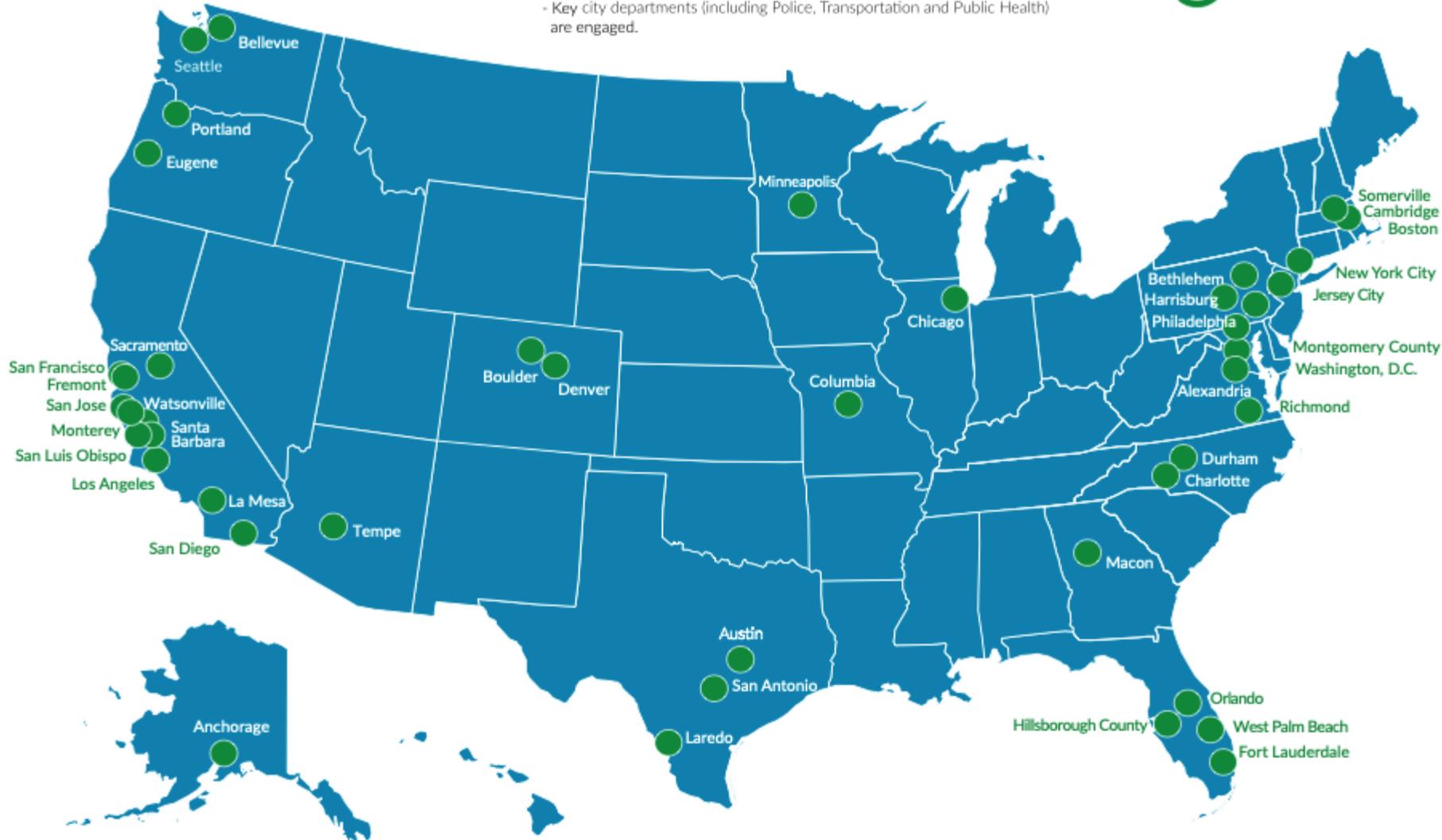


VISION4RONETWORK

# Vision Zero Cities

## A Vision Zero City meets the following minimum standards:

- Sets clear goal of eliminating traffic fatalities and severe injuries
- Mayor has publicly, officially committed to Vision Zero
- Vision Zero plan or strategy is in place, or Mayor has committed to doing so in clear time frame
- Key city departments (including Police, Transportation and Public Health) are engaged.



VISION 4 FRONT NETWORK

## **TRADITIONAL APPROACH**

Traffic deaths are **INEVITABLE**

**PERFECT** human behavior

Prevent **COLLISIONS**

**INDIVIDUAL** responsibility

Saving lives is **EXPENSIVE**

**VS**

## **VISION ZERO**

Traffic deaths are **PREVENTABLE**

Integrate **HUMAN FAILING** in approach

Prevent **FATAL AND SEVERE CRASHES**

**SYSTEMS** approach

Saving lives is **NOT EXPENSIVE**

**VISION4ROADNETWORK**

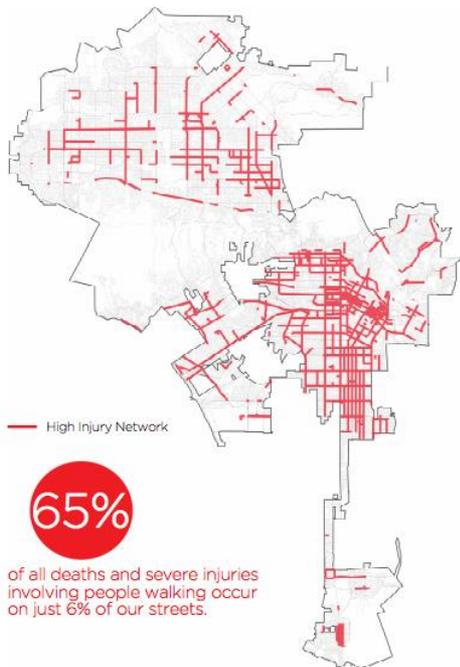
CRASH

ACCIDENT

VISION4FRONTNETWORK

# Data: Death and serious injury concentrated on small % streets

Los Angeles



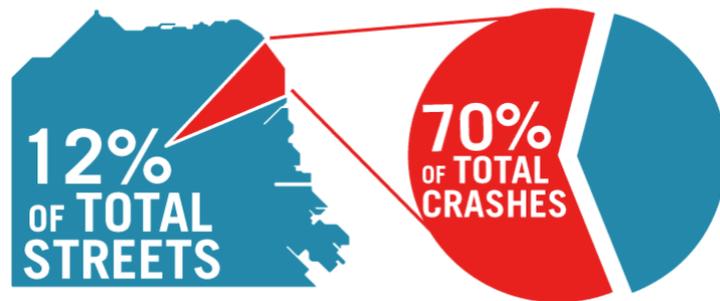
6%

65%

of all deaths and severe injuries involving people walking occur on just 6% of our streets.

## HIGH-INJURY STREETS

San Francisco



Denver

50% of Denver's traffic fatalities occur on just 5% of our streets.

# Data: Not all Communities' Safety is Treated Equitably

## People Killed While Walking by Income



Governing, August 2014

© 2015 Safe Routes to School National Partnership

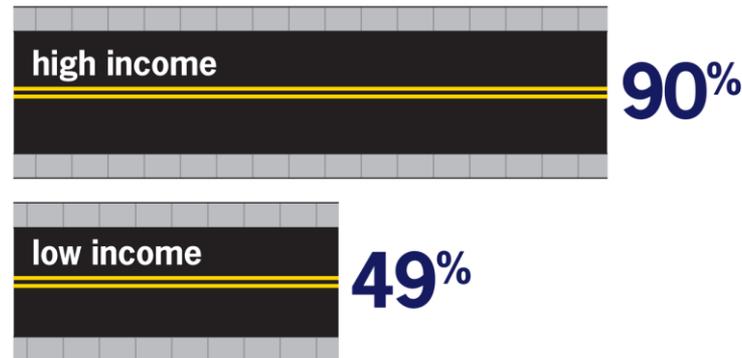
## People Killed While Walking



Governing, August 2014

© 2015 Safe Routes to School National Partnership

## Communities with Sidewalks



Bridging the Gap, *Income Disparities in Street Features that Encourage Walking*, 2012

© 2015 Safe Routes to School National Partnership

# The Spectrum of Prevention

Influencing Policy & Legislation

Changing Organizational Practices

Fostering Coalitions & Networks

Educating Providers

Promoting Community Education

Strengthening Individual Knowledge & Skills

# Focus on Roadway Redesign & Managing Speed



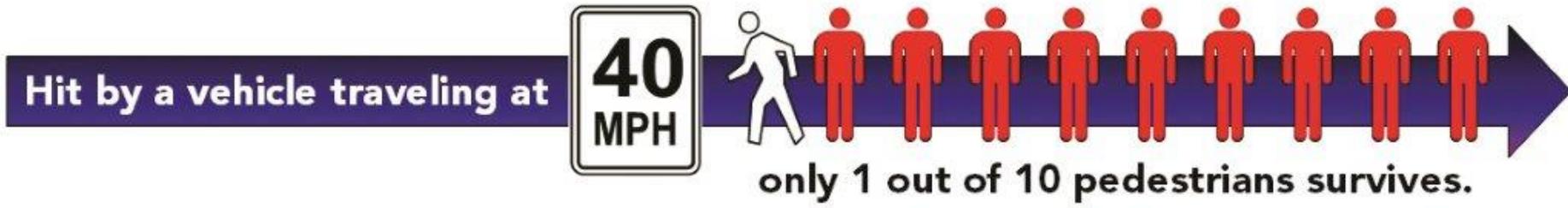
VISION 4 FUTURE NETWORK



VISION 4:0 NETWORK



VISION4HONETWORK





VISION 4 R NETWORK



# VISION 4 FROM NETWORK

ZERO <sup>IS</sup> ES MORE MÁS 零更多 ししょうしゃゼロ 제로는 더 많다  
ANG WALA AY MAS MARAMI BIRTHDAYS CUMPLEAÑOS 생일  
学习 LEARNING 学び APRENDIZAJE 배움 WONDER ASOMBRO  
CELEBRATIONS 庆祝活动 MGA PAGDIRIWANG 幸せ HAPPINESS  
MORE MÁS 更多 もっと 더 LIFE VIDA

**Leah Shahum**

[leah@visionzeronet.org](mailto:leah@visionzeronet.org)

[www.visionzeronet.org](http://www.visionzeronet.org)

[@visionzeronet](https://www.instagram.com/visionzeronet)

VISION ZERO NETWORK